



Commercial Stream (Churchill Suite)	
08:45–09:30	Registration
09:30–09:45	Conference Welcome <i>Jonathan Selby, Country Manager, UK, InterSystems</i> With UK business update.
09:45– 10:45	Advanced Software Technologies for Breakthrough Applications <i>Paul Grabscheid, VP of Strategic Planning, InterSystems</i> An overview of InterSystems strategic direction and product plans.
10:45–11:30	What's New, What's Next <i>Joe DeSantis, VP of Software Development, InterSystems</i> Preview demonstrations of some exciting features planned for future releases.
11:30–12:00	Break
12:00–12:30	Exploiting Caché and Ensemble within a Financial Services Environment <i>Ian P Hay, Head of IT & Change – Wealth Management Solutions, BNP Paribas Securities Services</i> BNP Paribas Securities Services through Wealth Manager Solutions (WMS) have been providing quality administration to the UK Retail Market for three decades. It focuses on providing business process outsourcing for Asset and Investment Managers, Private Clients and Distributor delivery solutions for a large number of services including: Registration and Transaction, Pension and Corporate – Trading Desk Execution Fund Hosting. This session explains the operations of the Wealth Management services and how Caché and Ensemble have supported BNP in addressing the challenges of the organisation. Additionally we look at the WMS technology roadmap and how the relationship with InterSystems and its technology are helping them look at the future.


Technical Academies (Elgar 1)	

Side Stream (Elgar 2)	

*Agendas are subject to change

Agenda – Day 1 continued*

Commercial Stream (Churchill Suite)	
12:30–13:00	<p>A DeepSee Journey <i>Andy Gorton, Senior Product Consultant, 3i Infotech</i> This session introduces 3i Infotech and discusses the importance of Management Information reporting and their evaluation of InterSystems DeepSee in addressing this. Here they illustrate DeepSee's ease of use, flexibility its graphical capabilities and what their experience has been like working alongside InterSystems.</p> <p>Practical examples and proof of concepts are explained together with how this added capability to their applications will ensure them further benefits in the future for their product roadmap.</p>
13:00–14:30	Lunch
14:30–15:15	<p>An Analyst Report on Master Data Management <i>Philip Howard, Research Director, Bloor Research</i> Bloor Research will provide an independent update on the Master Data Management (MDM) market and its vital importance to today's businesses.</p>
15:15–16:00	<p>DeepSee Overview <i>Joe Gallant, Product Manager DeepSee, InterSystems</i> Make your transactional applications more valuable by embedding real-time business intelligence (BI). This session gives an overview of DeepSee, and includes a discussion of how real-time BI differs from traditional BI, and the business benefits of using DeepSee.</p>
16:00–16:30	Break


Technical Academies (Elgar 1)	
14:00–16:00	<p>Orchestration within an SOA <i>Louise Parberry, Sales Engineer, InterSystems and Maxim Vershinin, Sales Engineer, InterSystems</i></p> <p>Integration with a service-oriented architecture (SOA) requires the orchestration of calls to back-end services, the mediation of protocols, and transformations. This academy looks at how Ensemble can be used to create the needed 'integration logic' within an SOA or composite application. Hands-on exercises will teach the use of business process language (BPL), business rules and data transformation language (DTL). Prerequisite: Familiarity with Ensemble.</p> 
16:00–16:30	Break

Side Stream (Elgar 2)	

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Agenda – Day 1 continued*

Commercial Stream (Churchill Suite)	
16:30–17:00	<p>Leveraging Caché Web Services to Deliver Rich Internet Applications <i>George Sirius, Managing Director, Eventsforce Solutions</i> Constant evolution of the internet, among other technologies, has created increased expectations for quicker, more user-friendly services.</p> <p>Discover how innovative, market leading event management software developer Eventsforce maintains its competitive advantage with an intuitive, flexible and broad software-as-a-service package, offering an unparalleled degree of sophistication and an ability to seamlessly interface with clients' existing databases.</p>
17:00–17:30	<p>Doing Smart things with Real-time Data <i>Alan Paterson, Developments Director, Jaywing and Ralph Huthmacher, Senior Developer, Jaywing</i> JaywingDMG boosts its analytical and data expertise using InterSystems Ensemble and Caché to deliver interoperable real-time applications as the basis for its unique online solutions.</p> <ul style="list-style-type: none"> • Smart decisions – enhancing existing systems with multiple credit bureau sources to make the best credit decisions possible. • Digital Brain (Connect Awards Winner 2008) – delivering dynamic real-time event-driven content to digital platforms.
17:30–18:00	<p>Increasing Value, Reducing Costs with DeepSee <i>Peter Lowndes, MD, Safewire Ltd</i> Today's economic climate requires access to fresh operational data in daily decision-making processes. Safewire's ARX-BI allows its users to access current operational data in context of the multi-channel business system to make immediate changes in workflows, adjust business rules, or take other actions to optimise their performance.</p>
18:00–18:30	<p>The value of InterSystems Technology and TrakCare Combined <i>Dimitri Fane, Manager, Client Technical Services & Support, InterSystems</i> How InterSystems Technology enables TrakCare projects in the UK to deliver clinical and operational benefit to users.</p>
18:30–19:30	Cocktail Reception
19:30	Dinner & After Dinner Speaker

Technical Academies (Elgar 1)	
16:30–18:30	<p>Embedded BI with DeepSee Dashboards <i>Kerry Kirkham, Sales Engineer, InterSystems</i></p>  <p>In this academy session, you will use the DeepSee Designer to incorporate pivot tables, charts and graphs into interactive dashboards that can be embedded within your user interfaces. Hands-on exercises will demonstrate how to control the options users have when using dashboards created with DeepSee.</p>


Side Stream (Elgar 2)	
16:30–18:30	<p>The issues behind Master Data Management and how you can address these with InterSystems Technology <i>Lee Burstein, Product Manager, InterSystems and Jon Payne, Sales Engineer Manager, InterSystems</i> Organisations that want to manage their data more effectively to improve its timeliness, accuracy, completeness, and consistency often need to implement a master data management (MDM) capability. The drivers for MDM are many and include: IT systems aligned to disparate business units with IT-centric as opposed to business-centric design and operation; applications using different databases from old yet efficient ones such as Multi Value (formerly known as PICK), common RDBMS, to modern object-oriented ones for web-based systems.</p> <p>Failing to confront the problems that arise often leads to the creation and maintenance of duplicate, incomplete or erroneous data that increases IT costs and hinders operational effectiveness, efficiency, service quality, and business agility. This session provides practical advice on how to successfully implement MDM using InterSystems software platforms, enabling organisations to leverage existing software investments. It includes specific examples combining data and processes from Multi Value, RDBMS and object databases – to rapidly create composite applications and embedded real-time business intelligence to deliver smart, connected IT.</p>



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Commercial Stream (Churchill Suite)	
08:30–09:00	Registration
09:00–09:50	Connected Healthcare <i>Paul Grabscheid, VP of Strategic Planning, InterSystems</i> Healthcare needs to transform the delivery of care by leveraging technology. This is driving demand for new levels of data sharing and knowledge management. This presentation examines how InterSystems is helping healthcare ICT professionals establish their organisations as front-runners in connected healthcare.
09:50–09:55	Change-over
09:55–10:30	Identity Management <i>Alex Schaefer, Sales Engineer, InterSystems</i> Enterprise management of identities across applications and systems.
10:30–11:00	Break
11:00–11:45	Application Life Cycle: Managing Application Deployment <i>Lee Burstein, Product Manager, InterSystems</i> Building customised automated application installation sub-kits and configuration management.
11:45–12:30	High Availability Using Caché Database Mirroring <i>Robert Nagle, VP Software Development, InterSystems</i> Learn about InterSystems' new database mirroring capability, which provides high availability at significantly lower cost.


Technical Academies (Elgar 1)	
10:00–13:00	Introduction to Caché Objects <i>Kerry Kirkham, Sales Engineer, InterSystems and Mark Massias, Sales Engineer, InterSystems</i>  This hands-on course explains the fundamentals of our object technology and gives tips on making the conceptual transition to think about objects. Participants create classes with Studio and build a simple stock ticker application using the classes along with InterSystems Zen technology.

Side Stream (Elgar 2)	
12:15–12:30	Open floor



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Agenda – Day 2 continued*

Commercial Stream (Churchill Suite)	
12:30–13:45	Lunch
13:45–14:30	Talking Healthcare with Ensemble <i>Louise Parberry, Sales Engineer, InterSystems</i> Learn how Ensemble parses and transforms messages written according to various standards so that it can translate between all the components of your connected healthcare system.
14:30–15:00	Next Generation Audience, Community & Publishing (CMS) Solution <i>Erik Brandt, Director of Systems Architecture and Consulting, DTI</i> To be successful an organisation needs to actively engage with its customer and prospect communities to learn continuously about their interests and needs. By knowing more about the people it serves, or wants to serve, it can produce and dynamically deliver information to individuals the way they want it. This needs versatile but resilient processes for multimedia publishing; high-design; cloud deployment, and support for publishing online, in print, and with mobile devices such as the Apple iPhone and iPad. Learn how DTI ContentPublisher (CMS) and its Audience module, based on Ensemble and Caché, delivers a single multi-platform Enterprise Publishing solution.
15:00–15:30	Break

Technical Academies (Elgar 1)	
13:30–15:00	Caché Performance and Tuning <i>Kerry Kirkham, Sales Engineer, InterSystems and Robert Hickingbotham, Sales Engineer, InterSystems</i>  This academy will provide hands-on experience in diagnosing performance problems in Caché-based applications. It will highlight techniques for analysing performance issues and give advice on how to make applications run faster.
15:00–15:30	Break

Out of the Slipstream (Elgar 2)	
12:30–13:45	Lunch

Commercial Stream (Churchill Suite)		Technical Academies (Elgar 1)		Out of the Slipstream (Elgar 2)	
15:30–16:00	<p>ITK Connecting the NHS <i>Keith Naylor, NHS Connecting for Health</i> The Interoperability Toolkit (ITK) is an exciting development in NHS interoperability. Keith will speak on the vision for ITK, the original pilot projects, lessons learnt from those pilots, the latest ITK release and accreditation process including some important news about the first products which are ITK compliant. The second half of the talk looks to the future of ITK, the projects already underway, and an open invitation to help develop the standards.</p>	15:30–17:30	<p>Zen Reports <i>Mark Massias, Sales Engineer, InterSystems and Maxim Vershinin, Sales Engineer, InterSystems</i> Learn how to design reports in HTML, PDF or XML formats that will be automatically generated by your rich Web-based applications. The hands-on exercises in this academy will demonstrate how to control the generation, appearance and function of Zen reports. Prerequisite: Familiarity with Caché.</p> 	15:30–17:30	 <p>NoSQL, a Slipstream event This is the next in an exciting and unique series of events which have encouraged people to step out of the slipstream and explore the potential of Caché and related technologies in the modern, networked and integrated world</p>
16:00–16:30	<p>ITK: Distraction, opportunity, or game changer? View from an LSP. <i>Ben Kaner, Head of Enterprise Architecture and Governance, BT Health LSP</i> BT has delivered the core NHS SPINE integration, N3 network, and strategic integrated IT systems to numerous Acute, Community and Mental Health trusts across London and the South. They have been involved in ITK discussions from the beginning, have delivered ITK pilots, and have a global Health footprint.</p> <p>In this session we look at the main commercial, technical and practical strands which will challenge widespread adoption of ITK and its principles, explore how ITK is placed to meet these in the context of the changing UK Health IT environment, and where BT can contribute to ITK reaching its potential as a game changer.</p>				
16:30–17:00	<p>Portals – Are they the key to unlocking Healthcare Information? <i>Dave Lang, Assistant CIO – Specialist Programmes, NHS Yorkshire and the Humber</i> Over the last 20 years, IM&T has changed the way healthcare is delivered. This has been brought about by the introduction of innovative systems in hospitals such as PACS & Order Communications and the computerisation of Primary Care, which has radically changed the way GPs deliver care to patients. Unfortunately, most of the valuable information assets associated with these systems are still locked within organisational boundaries, and worst case, within individual departments.</p> <p>This presentation explores whether portals can be used to unlock and share these assets, who needs what information and how we may overcome some of the barriers to delivering portal-type solutions.</p>				

Agenda – Day 2 continued*

Commercial Stream (Churchill Suite)	
17:00–17:30	How Ensemble and DeepSee are powering a major NHS supplier's solutions <i>David Coates, Chief Integration Architect, CSC</i> CSC chose Ensemble, and more recently DeepSee, as its strategic integration platform for the National Programme for IT. The session explains how Ensemble and DeepSee are being used by CSC to address key technical challenges in delivering HL7 messaging solutions for multiple NHS Trusts and in particular, gives an insight into the solutions being implemented to meet the serviceability, scalability and availability requirements of the National Programme.
17:30–18:00	TrakCare 2010 – Unifying Healthcare <i>Kate Prangley, Healthcare Architect, InterSystems</i> A brief overview of InterSystems TrakCare 2010, a unified health information system that consolidates the network of care around the patient.
18:00	Conference Close

Technical Academies (Elgar 1)	

Out of the Slipstream (Elgar 2)	

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